Curriculum Vitae

# KIMI WEI

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### **PROFESSIONAL BACKGROUND**

1985	- 2018	CEO The Wei LLC. Northern New Jersey
		Multilingual, eco-friendly media, merch & marketing firm. Beekeepers. Certified Minority/Woman Owned,
		Small and Economically Disadvantaged Business with NJ State, Port Authority NY/NJ, Federal Government
2016	- 2018	Trust for Public Land, Consultant on impact of extreme heat on vulnerable communities
1984	- 1986	Career Development Consultant for commercial and fine artists. Metro New York
1983	- 1984	Fortune Cookie Restaurant & Asian Foods Importer, Manager & Head Chef. Tel Aviv, Israel
1979	- 1983	Busy Beaver Gopher Cleaning Service, Inc., President. Englewood, NJ
1975	- 1998	Interpreter & Translator for attorneys, business owners and courts of law. Northern New Jersey
EDUCATION/TRAINING FELLOWSHIPS		

#### EDUCATION/TRAINING, FELLOWSHIPS

Grameen America, Fellow 2022 NJ Green Infrastructure Champion (Rutgers/JWW) 2021 Garden State Leaders Program, Fellow 2019 Fall Cohort Certified Environmental Justice Leader, New Jersey Environmental Justice Alliance 2016 Al Gore trained Climate Reality Project Leader, Miami 2015, Mentor 2021, Spanish language Mentor 2022 Urban growing guru Will Allen's Growing Power Training, Duke Farms 2015 Rutgers' Rain Garden for Professional Landscapers & Landscaping at Water's Edge Certified Newark Treekeeper & Million Trees NYC Tree Steward OFA: Climate Camp, Newark 2013 & OFA Leadership Summit, NYC 2016 Rising Tide Community Business Academy, Spring 2012 New Jersey Learns (by Cloud Institute for Sustainability Education/Dodge Fdn/Sustainable Jersey), 2011 Cohort Rutgers New Jersey Environmental Steward Program, 2011 Urban Entrepreneur's Development Institute of the GNEC, Newark NJ 2009 Entrepreneurial Training Institute of NJEDA, Newark NJ 2000 Rutgers University coursework · Barnard College (now Columbia University) coursework 2022 Green For All Clean Energy Scholarship, Equal Exchange Forum, Take Back the American Dream SCHOLARSHIPS Conference, Free Press' National Conference on Media Reform. Bernard Dubnick/Care Plus Foundation.

**SPECIAL** Borough of Fair Lawn and Fair Lawn Green Team Going Green Award (greenest family) recipient 2017; Latinos Unidos and Club Colombia Outstanding Woman of Bergen County Honoree; White House Summits Participant: Latinos in Science & Technology Conference, Urban Entrepreneurship, Latino Community NYC; Bernie Sanders 2016 presidential campaign elected delegate to the DNC. I blog at thewei.com/kimi

SPEAKING TOPICS US SBA Speaker. Justice issues and panel moderator (food, social, environmental justice).

#### **COMMUNITY SERVICE**

#### CURRENT

NJ Latino Action Network (LAN), Board Member & Finance-Entrepreneurship Committee Chair

Al Gore's Climate Reality Leader Mentor (Eng/Span) Jersey Water Works Member

Newark Urban Agriculture Alliance NUAA, Member Fair Lawn Green Team, Member

Green Drinks Newark/Paterson/Hackensack, Founder

North Jersey Web Developers & Programmers, Founder New Jersey Environmental Justice Alliance, Member

CESBS Initiative, Member

Advance Housing Inc., Trustee

People's Organization for Progress, Member

Tierra Madres, Founder

New Jersey Hispanic Chamber of Commerce, Member Morris Cty Hispanic Chamber of Commerce, Member Bergen Cty Democratic Party County Committeeperson

## OTHER

Equal Exchange Co-op, inaugural Citcon Board Member NJ Urban Mayor's Assoc. Urban Ag Conf Partner Fair Trade Teaneck Steering Committee Member Irvington East Ward Community Garden, Advisor Fair Lawn Environmental Commissioner Morris County Hispanic-American Chamber of

Commerce, (MCHACC) Media Relations Director Latino-American Democratic Assoc. (LADA), Secretary Bo Hua Chinese School, Publicity & Fundraising Chair OFA Latino Outreach Coordinator Essex, Passaic, Bergen

Urban League for Bergen County, Board Member Urban League for Bergen Cty Credit Union, Secretary New Jersey United Minority Brain Trust, Member NJ Dep't of Corrections Chaplaincy Network Prog. Mentor