

Curriculum Vitae

KIMI WEI

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PROFESSIONAL HISTORY

- 1985 – PRESENT CEO/CTO **The Wei**, Northern New Jersey
Campaign, branding, technology and sustainability implementation services for communities, small businesses and government agencies actively engaged in becoming greener and more resilient.
• Sustainable Jersey consultants
• Multi-lingual marketing materials development
- 2016 Trust for Public Land, Consultant on impact of extreme heat on vulnerable communities
- 1984 – 1986 Private Career Development Consultant for commercial and fine artists, Metro New York
- 1983 – 1984 Fortune Cookie Restaurant & Asian Foods Importer, Manager & Head Chef, Tel Aviv, Israel
- 1979 – 1983 Busy Beaver Gopher Cleaning Service, Inc., President, Englewood, NJ
- 1975 – 1998 Interpreter & Translator for attorneys, business owners and courts of law, Northern New Jersey

TRAINING, EDUCATION, CERTIFICATIONS

Certified Environmental Justice Leader by New Jersey Environmental Justice Alliance 2016
Al Gore trained Climate Reality Project Leader, Miami 2015
Urban Growing Guru Will Allen's Growing Power Training, Duke Farms 2015
Rutgers' Rain Garden for Professional Landscapers & Landscaping at Water's Edge
Newark Treekeeper • Million Trees NYC Tree Steward
OFA: Climate Camp, Newark 2013 & OFA Leadership Summit, NYC 2016
Rising Tide Community Business Academy, Spring 2012
New Jersey Learns of Cloud Institute for Sustainability Education/Dodge Fdn/Sustainable Jersey, 2011 Cohort
Rutgers New Jersey Environmental Steward Program, 2011
Urban Entrepreneur's Development Institute of the GNEC, Newark NJ 2009
Entrepreneurial Training Institute of NJEDA, Newark NJ 2000
Rutgers University coursework • Barnard College (now Columbia University) coursework

SCHOLARSHIPS

Take Back the American Dream. Free Press' National Conference on Media Reform. Bernard Dubnick Foundation. Care Plus Foundation.

SPECIAL

Borough of Fair Lawn and Fair Lawn Green Team Going Green Award – greenest family recipient 2017;
Latinos Unidos and Club Colombia Outstanding Woman of Bergen County Honoree; White House Summits Participant: Latinos in Science & Technology Conference, Urban Entrepreneurship, Latino Community NYC;
Elected Bernie Sanders 2016 presidential campaign Delegate to the DNC
Note: I blog at greenwei.com and thewei.com/kimi

SPEAKER

US SBA speaker on e-Business and small business startup (in Spanish). Entrepreneurship & personal excellence for youth. Justice issues: food, social, environmental, Fair Trade.

LANGUAGES

Fluent Spanish, English, Portuguese; conversational Hebrew and Chinese; some French and Italian

COMMUNITY ENGAGEMENT

CURRENT

2016 NJ Urban Mayor's Association Urban Agriculture Conference, Partner
Jersey Water Works Member
Newark Urban Agriculture Alliance NUAA, Member
Fair Lawn Green Team, Sustainable Jersey Recertification Chair
Organizing for Action (OFA), Northern NJ Climate Co-Lead
Green Drinks Newark, Paterson/Clifton & Hackensack, Host
North Jersey Web Developer & Programmer Alliance, Host
New Jersey Environmental Justice Alliance, Member
NJ NAACP Environment & Climate Justice Committee Member
Kokokidz Youth Peer Development Group, Advisor
Advance Housing Inc., Trustee
People's Organization for Progress, Member
Tierra Madres, Founder and Organizer
Madres por Obama, Founder and Organizer
Black Urban Growers Alliance, Supporter
New Jersey Hispanic Chamber of Commerce, Member
Morris Cty Hispanic Chamber of Commerce, Member

OTHER

Fair Trade Teaneck Steering Committee Member/Irvington East Ward Community Garden, Advisor
Bergen County Democratic Party County Committee person
US Green Business Council (USGBC), NJ Chapter Member
Fair Lawn Environmental Commissioner
Englewood Environmental Commission, Partner
Morris County Hispanic-American Chamber of Commerce, Media Relations Director
Latino-American Democratic Association (LADA), Secretary
LADA, Information and Technology Chair
Bo Hua Chinese School, Publicity and Fundraising Chair
OFA Latino Outreach Coordinator Essex, Passaic & Bergen
Latinos in Science and Technology, Member
Jewish Community Center on the Palisades, Member
Family Urban League for Bergen County, Board Member
Urban League for Bergen County Credit Union, Secretary
Volunteer Bureau of Bergen County, Minority Task-Force Member
Social Service Federation of Englewood, Trustee
New Jersey United Minority Brain Trust, Member